| ☐ | http://believerschapeldallas.org/ | Available requests 3/5 | ☐ | analyze URL |

MOST IMPORTANT ASPECTS:

Primary Errors:

☐ There are too many main Headlines

☐ Headlines are in a wrong order or missing a hierarchy

Secondary Warnings:

☐ Add more info to the Title

☐ There are too many JavaScript files embedded

☐ There are too many CSS files embedded

☐ Remove inline CSS

☐ There is no sitemap.xml in the robots.txt.

☐ Move inline JavaScript to a central script file

☐ Check the language settings

☐ Disable the server signature on your webserver

☐ Improve security by removing the x-powered-by response header.

☐ Some images lack width or height attributes

☐ Enable Browser Caching for better user experience

☐ Remove duplicate Alt-Attributes

☐ Upload a Favicon for better User Experience

☐ Add an Touch Icon for mobile bookmarks

Info / Notes:

☐ Improve security of your visitors by adding content security policies

☐ Try to avoid browser sniffing techniques

INDEXABILITY

.	**Status Code**	200 - **OK**
		Standard response for successful HTTP requests. The actual response will depend on the request method used. In a GET request, the response will contain an entity corresponding to the requested resource. In a POST request the response will contain an entity describing or containing the result of the action.

<div align="center">Show complete response header</div>

☐	**Redirect**	There was no redirect. That's good if you want this page to get indexed!
		in response header: Not set In Meta Tags: Not set Via Javascript: None found

☐	**Canonical**	Splendid! Canonical settings are looking good	Analyze this URL
		in response header: Not set In Meta Tags: http://believerschapeldallas.org/	

☐	**Robots**	Robot settings seem correct
		In Meta Tags: noodp **In Response Header:** Not set

In robots.txt: URL is not blocked

☐	**Index Status**	Check on Google: Click here Check on Bing: Click here Check on Yandex: Click here
☐	**Links pass Pagerank**	Everything fine here. The page passes PageRank (aka "Link Juice" or "Link Equity") to it's linked pages This is based on nofollow settings, robots.txt settings and status code of this page

CONTENT

☐	**Title**	Home - Believers Chapel Dallas **Rating:** The Title of the document is pretty short. You could add more info here and make the entry in the search engine results more appealing. **Length:** 30 characters | **Pixel:** 255px
☐	**Description**	Believers Chapel is an assembly of believers who seek to glorify Jesus through the preaching of the word, the Lord's Supper and baptism. **Rating:** Your description seems to be fine. **Length:** 136 characters

☐	**Google Preview**	### Home - Believers Chapel Dallas believerschapeldallas.org/ ▾ Believers Chapel is an assembly of believers who seek to glorify Jesus through the preaching of the word, the Lord's Supper and baptism.

☐	**Language**	The language settings of this page are too specific. It targets only one specific market and at the same time the other markets with the same language are not linked. This might be a mistake. You might loose the ability to rank in other markets with this language. So to would be best to check your settings and / or the linked translations of this page.

Parameter	Combined	Response Header	meta tags
Language	English ("en")	Not set	English
Country	United States ("us")	Not set	United States

☐	**Readability**	**Flesch-Reading-Ease:** 98 Very easy to read

☐	**Top Keywords** Based on TF*IDF	1 chapel 2 sermon 3 75230 4 ministries 5 ministry 6 bulletin 7 nursery 8 duncan 9 5371 10 dallas

☐	**Headlines (h1-hx)**	

H1	H2	H3	H4	H5	H6
10	0	0	2	0	0

Show more

☐	**Keyword usage**	

Keyword - 1 Word(s)	Freq.	Title	desc.	H1-H6
chapel	11	☐	☐	☐

Keyword	Freq.	Title	desc.	H1-H6
sermon	7	☐	☐	☐
word	5	☐	☐	☐
bulletin	5	☐	☐	☐

Keyword - 2 Word(s)	Freq.	Title	desc.	H1-H6
dan duncan	4	☐	☐	☐
chapel dallas	3	☐	☐	☐
lewis johnson	3	☐	☐	☐
bulletin board	3	☐	☐	☐

Keyword - 3 Word(s)	Freq.	Title	desc.	H1-H6
972 239 5371	2	☐	☐	☐

Show more

☐	**Word Count**	510 words & 242 unique words
☐	**Content / Code Ratio**	8%
☐	**Favicon**	There is no link to the favicon in the meta tags. Add this to improve the User Experience.
☐	**Images**	Found 12 images:

Preview	Alt-Attribute	title attribute	Width	Height
	Believers Chapel Dallas Logo	☐ Not set	50px	☐
	Believers Chapel Dallas	☐ Not set	☐	☐
	Believers Chapel Dallas Duplicate	☐ Not set	☐	☐

Believers Chapel Dallas
Duplicate

☐ Not set

	Links	35 Links found (0 of them are with nofollow attribute):

☐ Dofollow
Internal Link

http://believerschapeldallas.org/
Anchor: Believers Chapel Dallas
Title: Not set

☐ Dofollow
Internal Link

http://believerschapeldallas.org/about/
Anchor: About Us
Title: Not set

☐ Dofollow
Internal Link

http://believerschapeldallas.org/visitors/
Anchor: Visitors
Title: Not set

☐ Dofollow
Internal Link

http://believerschapeldallas.org/ministries/
Anchor: Ministries
Title: Not set

☐ Dofollow
Internal Link

http://believerschapeldallas.org/events/
Anchor: Events
Title: Not set

	Translations	There are 0 translations referenced in this page.
	Microdata/schema.org	No Microdata / Rich Snippet Markup could be found.

TECHNOLOGY

	Robots.txt	Nice, this page is allowed to be crawled by the robots.txt file. http://believerschapeldallas.org/robots.txt
	Sitemap.xml	There is no sitemap linked in your robots.txt file
	Server IP	45.55.18.19 Location: United States
	Google Analytics	Not found
	W3C	w3c validator found 7 error(s) and 3 warning(s) Show W3C Validator Results
	SSL Warnings	This part was not checked, because the URL itself was not requested via HTTPS.
	GET Parameters	Nice, there are not too many GET Parameters in the URL. Seems like someone cares about pretty URLs.
	Subfolder count	The file is not included in a distant subfolder. This is good!
	iFrames	No iFrames were found. That's good, because Search Engines tend to have problems with iFrames.
	IE Document Mode	The page does not use deprecated Document Mode declarations. That's good!

Microsoft

	Nested tables	Nice, no nested tables were found.

	Mime-Type	The Mime Type of the document has been defined. That's good because it eases the work of crawlers and browsers.
		Value: text/html	**Response Header:** text/html	**Meta Attributes:** Not set

	Browser Sniffing	We've found that this webpage may be using browser detection techniques to determine how the webpage should render across many different versions of browsers. We recommend using feature detection - a practice that first determines if a browser or device supports a specific feature and then chooses the best experience to render based on this information. Feature detection is a great alternative to browser detection and is commonly used via popular JavaScript libraries like Modernizr or through feature detection code. Your users will get their best experience in their preferred browser. You can spend less time maintaining separate code bases across various modern browsers.

Microsoft

URL Typo Handling

	IP Canonicalization	Very good, the IP (45.55.18.19) of the domain redirects to the homepage.
		Status Code: 301
		Redirects to: http://believerschapeldallas.org/

	WWW Resolve	If you add "www." to this URL, the server redirects to this page. That's good!
		Status Code: 301	http://www.believerschapeldallas.org/

	404 error page	Splendid, your server throws an 404 error if an invalid page is requested.
		Status Code: 404
		(Random) Tested URL: http://believerschapeldallas.org/be927db22afaa709de1f069225b826c5eb6fc788/

	Special Characters in URL	Nice, the URL follows the RFC 3986 standard and does not contain special characters.

	Case-Sensitive URL	The URL of this page does not contain uppercase characters. Good!

Security

	Server	Ok this isn't a super big issue, but the server signature should be turned off. Because this info is only helpful for hackers.
		Value: Apache/2.4.7 (Ubuntu)

	Powered By	Uhoh, your webserver is pretty chatty. Everybody can see what engine runs your page. You should get rid of the "x-powered-by" response header - because it is actually only for hacker's use.
		Value: PHP/5.5.9-1ubuntu4.19

	Content Security Policies	Too bad, so far this page does not provide Content Security Policies. They would improve the security of the visitors.

Performance

Start Pagespeed Test

	Compression	Nice, the page uses compression to reduce it's file size.
		gzip

	File Size	10 kB, after compression: 10 kB
		Content & Code: 209%, Unnecessary Characters: -214%, Inline Javascript: 98%, Inline CSS: 7%

	css files	There is more than one CSS file which need to be loaded. From performance perspective it would be better to merge them into one file to improve page speed.
		The page loads 7 css files and uses 1 inline css blocks

	JavaScript Files	There are quite a lot of JavaScript files which need to be loaded. From performance perspective it would be better to merge them into one file to improve page speed.
		The page loads 13 javascript files and uses 11 inline script blocks

	Persistent Connection	Nice, your webserver allows persistent connection ("Connection: keep-alive"). This improves download performance.
		Parameters: timeout=5, max=100

	Caching	It looks like the page does not provide browser caching. This would improve user experience! Only pages which have a rapidly changing content should disable browser caching.

	Last Modification	Not set

	Cookies	The page set 1 cookies [Show more](#)
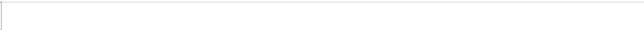
MOBILE

	mobile version	No link to a Mobile Version (via an "alternate"-Link in Meta Tags) has been found.

	Viewport	Your page provides information on how mobile devices should handle the design.

Parameter	Value	What does it mean?
width	device-width	Viewpoint tells mobile devices how the page width should be formatted. Meaning, if you set it to "device-width", you inform the device, that the page should provide responsive design and should auto adjust its dimensions to the width of the device. However, if this relative information is not provided, it might negatively affect the user experience.
user-scalable	Not set	Can users change the zoom factor? This should only be set to "no" on rock-solid responsive or mobile-optimized designs. Default is "yes".
initial-scale	1	This defines the default zoom factor when the page is rendered on a mobile devices. Default value is 1.
maximum-scale	Not set	This defines how much a user can scale in. A value of "1" would disable zooming. But that could turn into a problem, many people zoom because they can not read the fonts correctly or for other reasons.

	Flash	This page doesn't use flash.

	Vary	The usage of the "Vary" Response Header seems to be fine.
		Value of Vary: Accept-Encoding

	Apple Touch Icon	No Apple Touch Icon has been linked in the document. That's sad, because it lowers the usability for iOS devices. The touch icon will be used as an icon on the homescreen when a user saves the page as bookmark.

	Apple Startup Icon	No Apple Startup Icon has been defined. This would show up if someone launches the site from the homescreen of an iOS device.
	Optimized for mobile? (IE Mobile)	The page is not optimized for Internet Explorer Mobile. At least it's not defined in the Meta Tags.
	"Handheld friendly" Tag (Deprecated)	This rather outdated Meta Tag is not used ... that's okay. Rather concentrate on Responsive Design + Viewport Settings or Mobile Version Fallback.

SOCIAL

	Statistics	Likes	Shares	Comments	Shares	Shares
		0	0	0	0	0

	Facebook Preview	

Home - Believers Chapel Dallas

Believers Chapel is an assembly of believers who seek to glorify Jesus through the preaching of the word, the Lord's Supper and baptism.

BELIEVERSCHAPELDALLAS.ORG

	Exact Preview in Facebook Debugger

	Opengraph	Wonderful, the owner of this page seems to care about the presence of this page when it's shared on Facebook.

Tag	Value
og:locale	en_US
og:type	website
og:title	Home - Believers Chapel Dallas
og:description	Believers Chapel is an assembly of believers who seek to glorify Jesus through the preaching of the word, the Lord's Supper and baptism.
og:url	http://believerschapeldallas.org/
og:site_name	Believers Chapel Dallas

	Facebook Admins	No Facebook Admins could be found in the markup
	Facebook App	No Facebook App is linked on this page.
	Twitter	We've found some details on how this page should be displayed on Twitter (when it is shared there). Good job!

Tag	Value
twitter:card	summary

twitter:description	Believers Chapel is an assembly of believers who seek to glorify Jesus through the preaching of the word, the Lord's Supper and baptism.
twitter:title	Home - Believers Chapel Dallas
twitter:site	@bchapeldallas
twitter:image	http://staging.believerschapeldallas.org/wp-content/uploads/2016/07/2.jpg
twitter:creator	@bchapeldallas

☐   Show Preview in Twitter Debugger

☐   **Google+**   There is a special markup for the display on Google+ (when this page is shared).

APP

☐   **iTunes App**   No App is linked on this webpage

☐   **Google Play App**   No App on the Google Play store has been linked on this page.

☐   **Apple Web App**   The page is not set as a web app on iOS devices. This would hide the status bar of Safari if someone launches this page from the homescreen of his/her iOS device.

MARKUP STATS

☐   **Used Tags**

Tag	Freq.
<div>	111
<a>	48
<meta>	18
 	14
<input>	14
<p>	13
<img>	12

☐   **Used CSS classes**

Class	Freq.
.w-col	21
.footer-link	15

.category-link	12
.w-container	10
.w-row	8
.button	6
.w-list-unstyled	6

Used CSS IDs

ID	Freq.
#wpcf7-f66-o1	1
#mc4wp-form-1	1
#page	1